



Export Market Briefing - China, Hong Kong, Middle East & North Africa

Discover strategies & opportunities that can help you grow your business in these markets

Why attend:

- This roundtable will provide businesses with insights into export opportunities in the Greater China Region, the Middle East and North Africa and tips on doing business in these regions.
- Speakers will present an overview of the various economies, the role of the Austrade & Victorian Government Business Offices, and the assistance available for companies wishing to establish or expand their presence in these markets.
- The numbers to this event are limited to ensure that participants receive maximum opportunities for specific questions regarding their industry and issues they may have encountered.

Guest Speakers

Nick Yan – Senior Business Development Manager - Victorian Business Office, Shanghai

Nick has assisted a number of Victorian companies and trade missions in a broad range of sectors including automotive, aerospace, food and wine, ICT, biotech and skincare. In addition, Nick had direct experience assisting companies to set up representative offices in Shanghai.

Jasmine Lu - Senior Business Development Manager – Exports - Victorian Business Office, Hong Kong

Jasmine has in-depth knowledge in a number of industry sectors such as Food & Beverage, agriculture and services. She is responsible for helping Victorian companies export to the Greater China Region (Southern China, Hong Kong, Macau and Taiwan). Jasmine works closely with the DIIRD export team, sector managers and the China investment team and has delivered high quality projects across the region.

Kassem Younes – Regional Commercial Manager - Victorian Business Office, Dubai

Kassem Younes, Regional Commercial Manager, has been with the Dubai office since April 2006, assisting Victorian Companies across various sectors to export to the Middle East & North Africa. Kassem has direct experience within the pharmaceutical industries.

Register now

Don't miss your chance to attend these roundtable discussions.

To Register [click here](#):

Proudly supported by:



Australian Government
Austrade

Conference Room,
Brimbank City Council
Old Calder Hwy, Keilor Vic 3036
(Cnr Borrell St)

Thursday 21 Oct 2010

12:15 – 2:00pm

Direction to venue:
Melway Map 14 H5 (free parking
available near Borrell St)

Cost

This event is free.
A light lunch will be provided.

Who should attend?

Places are limited (20). Priority
will be given to businesses which
are ready to export, or already
exporting, a product or service.