



Doing Business in Malaysia and South East Asia

Explore the market opportunities for your business in South East Asia with a specific focus on Malaysia

Malaysia is competing fiercely with other countries in the region to provide a pro-business environment. To this end the government has relaxed foreign ownership laws in the manufacturing sector and has also implemented a range of incentives to attract investors in priority areas such as operational headquarters, regional distribution centres and international procurement centres. As part of the new ASEAN-Australia-New Zealand Free Trade Agreement, new market opportunities are opening up with Malaysia and South East Asia and now is the time to gain an insight.

Speakers

Abdul Ghani Wahab is the Export Development Manager in the Victorian Government's Business Office in Kuala Lumpur. He will present opportunities for export to Malaysia and beyond. Specifically, Ghani will discuss the Automotive, ICT, Food and Beverage sectors.

Nicole Schuler, Principal Advisor – Trade and industry Sectors, Australian Industry Group. Nicole will outline the Free Trade Agreement between the 10 ASEAN countries, Australia and New Zealand and how the FTA offers outstanding opportunities for Victorian exporters, which are currently not being realised.

John Callander, from Swinburne University of Technology, will provide guidance on how to identify new market opportunities as a strategic approach to the meeting your overall business objectives. He will also discuss the learning opportunities available with the Fast Track Diploma of International Business.

Limited places - register now.

Don't miss your chance to attend this workshop!

To Register [click here](#).

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Whitten Oval
417 Barkly Street
Footscray West Vic 3012

7.15 am for 7:30 start – 9:00am

Wed 13 July 2011

(Melway Map 41 K4)
Free parking available on the grounds

Cost

This event is free

Hot breakfast will be served.

Who should attend?

This is a wonderful opportunity for Senior Executives in metropolitan Melbourne to come along and listen to a representative from the South East Asian region to discuss opportunities available. Additionally, business owners will greatly benefit from an understanding of maximising the value of FTA.