



Export Workshop

Thinking of or already exporting but would like to learn more. Then this workshop is a must for you!

It is critical to have a good understanding of the export process before you sell abroad.

Getting into Export is a workshop for small and medium sized enterprises who are thinking of or already exporting. It is designed specifically for key decision makers who would like to learn more about what is required to become a successful exporter.

What you will learn:

- Understand how to become export ready (Austrade)
- Learn how to price your product (Austrade)
- Understand the legalities of doing business (Hunt & Hunt)
- How to receive payments from your buyer (Bendigo Bank)
- Freight forwarding your products to the markets (BTI Logistics)

Experienced business people will present the workshop, helping you better understand the business of exporting.

Limited places (20 only) - register now.

Don't miss your chance to this workshop!

To Register [click here](#).

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Moonee Valley City Council
9 Kellaway Avenue
Moonee Ponds

9:00am – 1:00pm

23 September 2009

(Melway Map 28 J6)

Parking available on the north side of Queens Park

Cost

This event is free

Morning tea/coffee & a light lunch will be provided.

Who should attend?

New or established exporters

Don't miss out

'The only way to minimise risk is to get a really good understanding of all aspects of exporting. This workshop gives you a chance to meet with some experts in their field who will give you a good insight into many of the things you need to consider to export successfully.'

Shiva Nair, Senior Export Advisor, Austrade