



Governor of Victoria Export Awards

The **Governor of Victoria Export Awards** is one of the most prestigious business Awards in Victoria.

To a Victorian company currently exporting, a Governor of Victoria Export Award gives a company the stamp of success it deserves – providing recognition in the local and international marketplace.

This year, we'd love to hear from all Victorian exporters – big or small, new or experienced, and especially from exporters within the North and West metropolitan Melbourne.

Businesses would benefit from participating in these awards including any local export award winners. As an Award winner, the business will:

- raise their profile in Australia and overseas;
- increase business credibility;
- gain access to resources that will help them export even more successfully;
- increase their access to new and emerging markets;
- enhance their business relationships; and
- increase company and staff morale.

Export Awards Workshop

This year, to assist businesses with their application we are offering a workshop that will:

- Brief them on preparing an award winning submission for the Governor of Victoria Export Awards
- Assist them in using the awards application to review and update their export plan
- Provide consultations with experts on international marketing and government programs
- Provide an opportunity to network with fellow exporters.

The Australian Institute of Export (AIEX) and the Department of Innovation Industry and Regional Development (DIIRD) invite businesses to attend the following free workshop:

Date: Tuesday 15 June 2010
 Place: Seminar Hall
 Institute of Advanced Study
 LaTrobe University
 Southern Drive
 Bundoora
 Time: 9.00 AM to Noon

Register for either of this workshop by contacting : Collins Rex on 9328 4814/ 0419 114 699 or collinsrex@aiox.com.au

There are a total of 12 Award categories, plus the Victorian Exporter of the Year Award and the Victorian Export Award for Innovation Excellence.

All category winners are automatically entered into the 48th Australian Export Awards, opening the door to even more exciting opportunities.

Winners may use the Governor of Victoria Export Award logo on all company material. Companies may be eligible to enter more than one award category.

The winners of the 2010 Governor of Victoria Export Awards will be announced at an exclusive event on Monday, 4 October 2010.

Visit www.exportawards.gov.au/vic to view case studies on previous winners and see why it is such a rewarding experience to enter.