

Managing Your Exports in an Uncertain Global Environment

Learn why you need to effectively manage your international business in these uncertain times. Closer engagement with overseas markets is now more important than ever.

Why You Should Attend This Event

- In these difficult economic times, understand why it is important to effectively manage your exports
- Learn to take advantage of the low dollar to achieve short-term growth and off-set decreased domestic demand
- Understand the importance of maintaining overseas customer relationship
- Hear about the European markets and opportunities

Keynote Speakers

- Jim Tyzzer Managing Director, Rhine Ruhr Pty Ltd
Winner of Victorian & National Export Awards
- Andreas Siedel, Senior Business Development Manager, Austrade Frankfurt

Guest Speakers

- Claude Borg, Animal House
- Linda Hammond, Quayeyeware
- Ram Gopal, Horticultural Skills Australia

Register now

In these uncertain times, you cannot afford to miss this event.

To Register [click here](#)

For enquiries please contact Yvonne Moon on 0407 303 255.

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Convention Centre
VU Sunshine Campus
Gate 1, 460 Ballarat Rd Sunshine
Tuesday, 21 April 2009
8:30am– 1:00pm

Melway Map 26 J10 – Gate 1

Cost

This event is free.

Tea/coffee & hot lunch provided

Who should attend?

Australian businesses that are new or existing exporters

Don't miss out

'In these uncertain times, it is important to continue doing business with your customers, so that when things do improve your customers will stick with you'

Igor Green

Utlibill

Mini-Expo

The following organisations will also be present on the day to provide information about their services: AIEX, AusIndustry, Austrade, Bendigo Bank, BTI Logistics, Dept of Innovation, Industry & Regional Development, FedEx, Hunt & Hunt, IP Australia.

