



## Out of the Box – Export Marketing Success Presented by the Department of Innovation, Industry and Regional Development:

**Date:** 7 August 2008

**Time:** 2.30 – 5.00pm

**Venue:** Royal Australasian College of Surgeons (corner Spring and Lonsdale Streets) **Melbourne**



[Download Invitation \(204kb\)](#)

### Event Overview:

Want to build your export success on the back of strategic branding and marketing?

Then this presentation will inspire you to take your brand to international heights with the success stories of three companies who book a leap outside of the square.

Friendly Victorian Government and Austrade representatives will provide expert advice on export assistance available to Victorian companies.

### Featuring:

- Grant Petty, CEO – **Blackmagic Design** (Governor of Victoria Export Award Winner)
- Marijn Kortekaas, Commercial Director - **Air Aroma International** (Business of the Year, Melbourne Business Awards)
- Jeremy Meltzer, Sales, PR and Marketing – **Yellingbo Gold** (Top Australian Olive Oil exporter to North America)
- Leith Doody, Victorian State Manager, Austrade

**Register Today!**

**Contact Virginia Lin on:**

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